

The roadmap to becoming an *in-demand* Launch Manager



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Hello!

First of all, a big thank you for coming along to my webinar!

So many launch trainings focus on the business owner and I am here to make sure you have everything you need to manage and implement all the elements of a launch for your clients.

You can use this simple handout to make notes + reminders.

Just print and keep it handy for your next launch!

Louise



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Launch Management Phases

Note the key attributes and insights for each launch phase below.

PHASE 1

PHASE 2

PHASE 3

PHASE 4

PHASE 5

Launches are broken down into:

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My roadmap to becoming an *in-demand* Launch Manager:

